

**SIGHT  
RESEARCH  
UK**



# Corporate Partnership Pack

Help shape a clearer future by partnering with Sight Research UK to save sight

February 2026

# Who we are

Sight Research UK, founded in Bristol in 1986 as the National Eye Research Centre. In the last 10 years, we've awarded over £3.25 million in research grants to prevent sight loss and blindness. Thanks to growing donations, we now fund projects across leading UK ophthalmology centres, tackling eye conditions in children and adults.

## Our Mission

Using our Scientific network across the UK, we champion and accelerate innovative eye disease research. Through targeted investment into the most promising science, we will deliver meaningful impact for those living with sight loss.

## Our Vision

A clearer future for those living with sight loss.



# Why sight research matters

**Every 6 minutes**

someone in the UK receives the devastating news that they are going blind.

**That's 250 people a day.\***



**Over 1 million people\***  
are living with avoidable sight loss

Estimated that eye research made up **1.3% of the £2.56 billion\*** health research budget at that time

The annual cost of sight impairment and blindness to the UK economy was estimated at

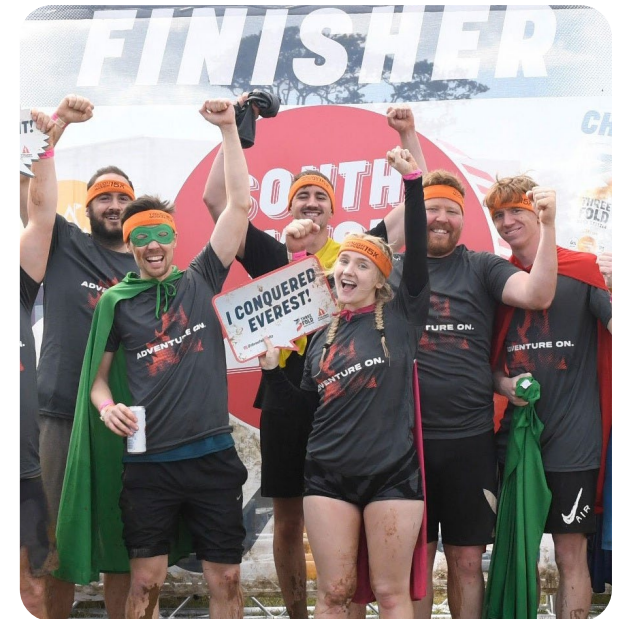
**£25.2 billion\***

This is projected to rise to

**£29.9 billion** by 2030

↓  
£ Only **1.5% (£24 million)\*** of that was for eye research.

This equated to just **£9.60 per year being invested in eye research per person with sight loss.** This is around one tenth of the per person spend on dementia research, despite the prevalence of sight loss being almost double



\*Time to Focus Report published in 2020

# Why Your Support Changes Lives

We value the power of collaboration with businesses to drive meaningful change. Your support, whether through funding, staff engagement, gifts in kind, or raising awareness, can help accelerate vital research and bring hope to those affected by sight loss.

**We can create a partnership that is mutually beneficial.**



**1 in 5 of us**

will experience significant sight loss at some point in our lives\*

In the last 10 years, we've awarded over

**£3.25 million**



in research grants, with the support of our corporate partners we hope to continue this work

**"We teamed up with Sight Research UK to help raise funds for important sight-saving research. I'm excited to share that we're supporting their 'Seeing is Believing' campaign again this year. As an ophthalmology provider, we care deeply about eye health and making a difference. We're proud to work with Sight Research UK to help protect and restore vision across the country."**

Peter Bainbridge, Managing Director at Newmedica



\*Time to Focus Report published in 2020

# Benefits of Partnering with us

Employee Engagement with team challenges or creating meaningful and memorable activities



Enhances your brand reputation, and opens up valuable networking opportunities

Aligning with a charity which is at the forefront of medical research and changing lives

## Help future research

Helps you connect with customers, clients, and suppliers around a shared commitment to tackling sight loss

Together we'll design a partnership that aligns with your company goals

Supports your CSR goals



[Become a partner >](#)

# What we can offer

A key contact/account manager

A designed report tailored to you

Support with your fundraising

Work with you to develop the partnership which is right for your organisation

Recognition

Invites for your employees to attend our virtual research information event

Regular communications & updates

**Become a partner >**



# How you can get involved

We'll work with you to design a partnership that aligns with your company's goals while funding sight-saving research. Whether you're looking for employee engagement, brand alignment, or strategic impact, there's a way to get involved.

## Charity of the Year Partnerships

Engage your employees and customers through fundraising, awareness campaigns, and shared purpose. We'll tailor the partnership to suit your goals

## Strategic partnerships

Combine your long-term goals with our mission to fund pioneering research. Together, we'll deliver measurable impact to help you meet your CSR targets

## Payroll giving

Make donating easy for your team with payroll giving. It's a simple, tax-efficient way to support our cause

[Payroll giving >](#)

## Cause-related partnerships

Align your products or services with our mission to drive sales, reach new audiences, and amplify our message

## Sponsorship opportunities

Sponsor events, publications, or campaigns that reflect your brand values and support our work

## Match giving

Boost your team's fundraising efforts by matching donations. It's a powerful way to show support and double the impact

## Pro bono

Offer your expertise to help us grow. Whether in marketing, legal, tech, or other areas

[Become a partner >](#)

# Fundraising

Fundraising is vital to ensure we can continue supporting future research projects. Every donation helps us fund groundbreaking work that improves lives.

We will support you along the way in your fundraising journey.

**Share your story and motivations** it might inspire someone to make that special donation

**Keep us posted on your projects**, we can support and promote your journey

**Raising £1,000**  
to power the equipment behind breakthroughs in eye research

**£15,000**  
could fund one Seed Research Project

**£250,000**  
could fund a larger transitional multi-year research project

**Share and promote our fundraising campaigns**  
**#TeamSightResearchUK**

**Email us >**

**Visit our fundraising page >**

**Become a partner >**

## Take part in fundraising activities:

**As a team**  
Walkathon, quiz nights, collections, sweepstakes, dress up/down days, bake sales, take on a challenge

**Enter the SRUK Lottery**

**Organise your own fundraising event**

**Support our campaigns**



# Raising awareness

At Sight Research UK, corporate partnerships go far beyond fundraising. They help amplify the urgency of eye research and break down misconceptions about sight loss. Losing your sight has a life-changing impact, yet research remains underfunded, and that must change.

Your partnership plays a vital role in raising the profile of sight loss and driving demand for more research. We'll keep your team informed with updates on eye conditions, awareness day resources, and opportunities to join virtual information events. We also encourage sharing personal experiences of sight loss to inspire understanding and action.

This approach not only educates and motivates employees but also helps measure the success of our partnership, supporting your CSR objectives while making a real difference.

Together, we can accelerate breakthroughs and create lasting impact.

**Sign up to the  
Supporter Newsletter >**

**Follow us on social media  
#TeamSightResearchUK**



From all of us at Sight Research UK, we look forward to creating a meaningful partnership with you. We hope it brings the results you're aiming for, and that it's a journey you genuinely enjoy.

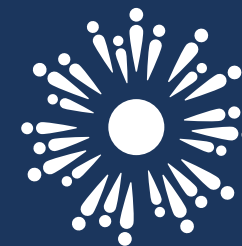
We're proud to be supported by your company and look forward to seeing where it takes us.

[Become a partner >](#)

# Get in touch

[hello@sightresearchuk.org](mailto:hello@sightresearchuk.org)

[sightresearchuk.org](https://sightresearchuk.org)



**SIGHT  
RESEARCH  
UK**

Registered Charity Number 1156134